

IN THE CLAIMS:

Please withdraw claims 14-16 from consideration:

1-10. Canceled.

11. (Previously presented) A set of golf clubs as defined in claim 17, wherein at least one of said inserts has one of a thickness and density which varies from a bottom portion to a top portion thereof.

12. (Original) A set of golf clubs as defined in claim 11, wherein at least one of said inserts is thicker at the top than at the bottom.

13. (Original) A set of golf clubs as defined in claim 11, wherein at least one of said inserts is thicker at the bottom than at the top.

14. (Withdrawn) A set of golf clubs as defined in claim 17, wherein at least one of said inserts is formed of different materials from a bottom portion to a top portion thereof.

15. (Withdrawn) A set of golf clubs as defined in claim 14, wherein said material in said bottom portion is more dense than a material in said top portion.

16. (Withdrawn) A set of golf clubs as defined in claim 14, wherein said material in said top portion is more dense than a material in said bottom portion.

17. (Previously presented) A set of golf clubs having heads of progressively increasing loft, each of the heads comprising

(a) a body having top, bottom, toe and heel portions and a striking face area containing a recess;

- (b) an insert secured within said recess, an outer surface of said insert being substantially flush with a non-recessed portion of said striking face area; and
- (c) at least one of the thickness and density of said inserts increasing within the set of golf clubs as the loft of a club increases and the other of the thickness and density of said inserts decreasing within the set of golf clubs as the loft of a club increases, whereby the mechanical properties of individual clubs within a set of clubs can be altered to enhance the performance of the clubs.